

Roll No: _____

Date: __/__/____

St. Clare College

Autonomous, Bengaluru

UG END SEMESTER EXAMINATION-MAY 2025

JOURNALISM, II SEMESTER

JN 224: PRINT MEDIA

9

TIME: 3 hours.

MAX. MARKS: 80

This paper contains TWO printed pages and FOUR parts

Instructions:

1. Verify and ensure that the question paper is completely printed.
2. Any discrepancies or questions about the exam paper must be reported to the COE within 1 hour after the examination.
3. Students must check the course title and course code before answering the questions.

PART-A

Answer ALL questions. Each answer carries ONE mark.

[1x10=10]

1. Which was the first newspaper published in India?
a) Bombay Samachar b) Samachar Darpan
c) Bengal Gazette d) The Hindu
2. Who is known as the founder of India's first newspaper?
a) J.A. Hickey b) Annie Besant
c) James Silk Buckingham d) Raja Ram Mohan Roy
3. S. Sadananda was instrumental in the establishment of which important newspaper?
a) The Hindu b) The Indian Express
c) The Free Press Journal d) The Times of India
4. Which was the first Kannada newspaper?
a) Vishwakarma Darpana b) Mangaluru Samachara
c) Kannada Prabha d) Prajavani
5. Who founded the newspaper *Samyukta Karnataka*?
a) Aluru Venkata Rao b) M. Visvesvaraya
c) D.V. Gundappa d) K. N. Guruswamy
6. *Vijaya Karnataka* is owned by which media group?
a) The Hindu Group b) Jagran Prakashan
c) Bennett, Coleman & Co. Ltd. d) Times Group
7. Who invented the printing press?
a) Isaac Newton b) Johannes Gutenberg
c) Benjamin Franklin d) Thomas Edison



