Roll N	o:
Date:	

# St. Claret College

# Autonomous, Bengaluru

# UG END SEMESTER EXAMINATION-MAY 2025 JOURNALISM, II SEMESTER JN 224: PRINT MEDIA

9

TIME: 3 hours.

MAX. MARKS: 80

## This paper contains TWO printed pages and FOUR parts

#### Instructions:

- 1. Verify and ensure that the question paper is completely printed.
- 2. Any discrepancies or questions about the exam paper must be reported to the COE within 1 hour after the examination.
- 3. Students must check the course title and course code before answering the questions.

### **PART-A**

# Answer ALL questions. Each answer carries ONE mark.

[1x10=10]

- 1. Which was the first newspaper published in India?
  - a) Bombay Samachar
- b) Samachar Darpan
- c) Bengal Gazette
- d) The Hindu
- 2. Who is known as the founder of India's first newspaper?
  - a) J.A. Hickey
- b) Annie Besant
- c) James Silk Buckingham
- d) Raja Ram Mohan Roy
- 3. S. Sadananda was instrumental in the establishment of which important newspaper?
  - a) The Hindu
- b) The Indian Express
- c) The Free Press Journal
- d) The Times of India
- 4. Which was the first Kannada newspaper?
  - a) Vishwakarma Darpana
- b) Mangaluru Samachara
- c) Kannada Prabha
- d) Prajavani
- 5. Who founded the newspaper Samyukta Karnataka?
  - a) Aluru Venkata Rao
- b) M. Visvesvaraya
- c) D.V. Gundappa
- d) K. N. Guruswamy
- 6. Vijaya Karnataka is owned by which media group?
  - a) The Hindu Group
- b) Jagran Prakashan
- c) Bennett, Coleman & Co. Ltd.
- d) Times Group
- 7. Who invented the printing press?
  - a) Isaac Newton
- b) Johannes Gutenberg
- c) Benjamin Franklin
- d) Thomas Edison



- 8: Which printing method is commonly used for newspapers?
  - a) Offset printing
- b) Letterpress
- c) Flexography
- d) Gravure
- 9. Which type of journalism focuses on uncovering hidden truths and corruption?

  - a) Development journalism b) Investigative journalism
  - c) Sports journalism
- d) Environmental journalism
- 10. What is the main role of a photojournalist?
  - a) Writing editorials

- b) Designing advertisements
- c) Capturing and telling stories through images
- d) Printing newspapers

#### **PART-B**

## Write brief note on any FIVE questions. Each answer carries TWO marks.

[2x5=10]

- 11. Write a short note on James Silk Buckingham
- 12. Briefly explain Annie Besant
- 13. List the relevance of Kannada newspapers
- 14. Write any two challenges of Vernacular Journalism
- 15. Define Digital Publishing with an example
- 16. Explain e-Newspapers
- 17. What is Interpretative reporting? Give an example.

#### PART-C

#### Answer any FOUR questions. Each answer carries FIVE marks.

[4x5=20]

- 18. What role did Raja Ram Mohan Roy play in Indian journalism?
- 19. Write a brief note on any 04 leading newspapers of India.
- 20. Summarize the key developments in the early years of Kannada journalism.
- 21. How does digital printing offer flexibility compared to traditional printing methods?
- 22. What is citizen journalism?
- 23. Compare and contrast investigative and interpretative journalism.

#### **PART-D**

\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*

## Answer any FOUR questions. Each answer carries TEN marks.

[4x10=40]

- 24. Describe the key phases in the evolution of Indian journalism.
- 25. What according to you are the major trends in Journalism? Explain with suitable examples.
- 26. Discuss the role of typography in print and digital publishing.
- 27. What are the different types of printing methods? Explain each with examples.
- 28. How can mobile journalism be used to report breaking news effectively?
- 29. Explain different types of journalism with examples.

Page 2 of 2